



ALPHA PHI CONVENTION 2012

Arizona Biltmore Resort & Spa • June 27- July 1, 2012

VENDOR BOOTH PACKAGE

Create the perfect Vendor Booth Package by selecting the ad size and number of tables that is right for your product and your budget!

EACH VENDOR BOOTH PACKAGE COMES WITH

- 1/6 Page Black and White Ad (size: 2" W x 4" H) in the Convention Program Guide*.
- Listing of Company Name as Marketplace Vendor in Convention Program Guide
- Listing of Company Name/Logo in selected Convention communication
- Listing of Company Name/Logo on Convention website
- Opportunity to participate in the Marketplace raffle
- Option to select ad upgrades at 50% off the advertising rate!

VENDOR BOOTH OPTIONS

Choose the number of tables you would like to have at your booth. †

Vendor Preferred Premium	8 Tables	Early Bird Rate: \$595
Vendor Preferred Plus	6 Tables	Early Bird Rate: \$455
Vendor Preferred Silver	4 Tables	Early Bird Rate: \$390
Vendor Preferred	3 Tables	Early Bird Rate: \$365
Vendor Basic	2 Tables	Early Bird Rate: \$335

Additional tables can be rented for \$25 per table

AD UPGRADES

Upgrade your ad size at 50% off the advertising rate!

Full Page Black & White Ad (size: 6" W x 8" H)	Early Bird Rate: \$165
1/2 Page Black & White Ad (size: 6" W x 4" H)	Early Bird Rate: \$95
1/3 Page Black & White Ad (size: 6" W x 2.66" H)	Early Bird Rate: \$65
1/4 Page Black & White Ad (size: 3" W x 4" H)	Early Bird Rate: \$50

*Ad sizes are based on 7" x 8.5" H pages, and may be subject to change without notice. Please see specs.

† Tables are 8'L x 18"W. Size and availability may change without notice. A refund will be provided if the reserved number of tables are not available during Convention.

Convention booth packages are for Alpha Phi licensed vendors only.

APPLICATION FORM

VENDOR BOOTH PACKAGE (Select One):

Choose the number of tables you would like to have at your booth.

Early Bird Rates (Payments Received By March 15, 2012).

<input type="checkbox"/> Preferred Premium- 8 Tables	\$595	<input type="checkbox"/> Preferred- 3 Tables	\$365
<input type="checkbox"/> Preferred Plus- 6 Tables	\$455	<input type="checkbox"/> Basic- 2 Tables	\$335
<input type="checkbox"/> Preferred Silver- 4 Tables	\$390		

General Registration Rates (Payments Received March 16-April 15, 2012)

<input type="checkbox"/> Preferred Premium- 8 Tables	\$625	<input type="checkbox"/> Preferred- 3 Tables	\$395
<input type="checkbox"/> Preferred Plus- 6 Tables	\$485	<input type="checkbox"/> Basic- 2 Tables	\$365
<input type="checkbox"/> Preferred Silver- 4 Tables	\$425		

Late Registration Rates (Payments Received By April 16-May 15, 2012)

<input type="checkbox"/> Preferred Premium- 8 Tables	\$650	<input type="checkbox"/> Preferred- 3 Tables	\$420
<input type="checkbox"/> Preferred Plus- 6 Tables	\$510	<input type="checkbox"/> Basic- 2 Tables	\$390
<input type="checkbox"/> Preferred Silver- 4 Tables	\$450		

____ Additional Tables \$25/Table

AD UPGRADE PACKAGES (Optional):

Upgrade your ad size at 50% off the advertising rate!

Early Bird Rates (Payments Received By March 15, 2012)

<input type="checkbox"/> Full Page Ad (6" W x 8" H)	\$165	<input type="checkbox"/> 1/3 Page Ad (6" W x 2.66" H)	\$65
<input type="checkbox"/> 1/2 Page Ad (6" W x 4" H)	\$95	<input type="checkbox"/> 1/4 Page Ad (3" W x 4" H)	\$75

General Registration Rates (Payments Received March 16-April 15, 2012)

<input type="checkbox"/> Full Page Ad (6" W x 8" H)	\$180	<input type="checkbox"/> 1/3 Page Ad (6" W x 2.66" H)	\$80
<input type="checkbox"/> 1/2 Page Ad (6" W x 4" H)	\$110	<input type="checkbox"/> 1/4 Page Ad (3" W x 4" H)	\$90

Late Registration Rates (Payments Received By April 16-May 15, 2012)

<input type="checkbox"/> Full Page Ad (6" W x 8" H)	\$195	<input type="checkbox"/> 1/3 Page Ad (6" W x 2.66" H)	\$95
<input type="checkbox"/> 1/2 Page Ad (6" W x 4" H)	\$125	<input type="checkbox"/> 1/4 Page Ad (3" W x 4" H)	\$105

TOTALS

VENDOR BOOTH _____

AD UPGRADE _____

ADDITIONAL TABLES _____

AMOUNT DUE _____

NAME

FIRST

LAST

COMPANY NAME**ADDRESS**

STREET/P.O. BOX

SUITE/APARTMENT

CITY

STATE/PROVINCE

ZIP/POSTAL CODE

CONTACT INFO

PHONE

E-MAIL

PAYMENT TOTAL**METHOD OF PAYMENT**

- Visa
- MasterCard
- American Express
- Discover
- Check

ACCOUNT INFORMATION (IF PAYING BY CREDIT CARD)

NAME ON ACCOUNT

ACCOUNT NUMBER

EXPIRATION DATE

SIGNATURE PANEL CODE

SIGNATURE

Make checks payable to: Alpha Phi International

Please return completed form with payment to:

Kristen Mitchell

Alpha Phi International Fraternity, 1930 Sherman Avenue, Evanston, IL 60201

Those paying by credit card may fax completed form to 847-475-6820

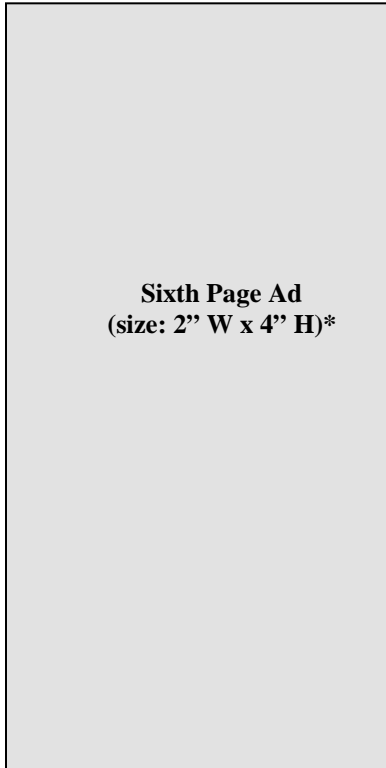
Questions? Contact Kristen Mitchell at 847-316-8938 or kmitchell@alphaphi.org

Advertising Specs

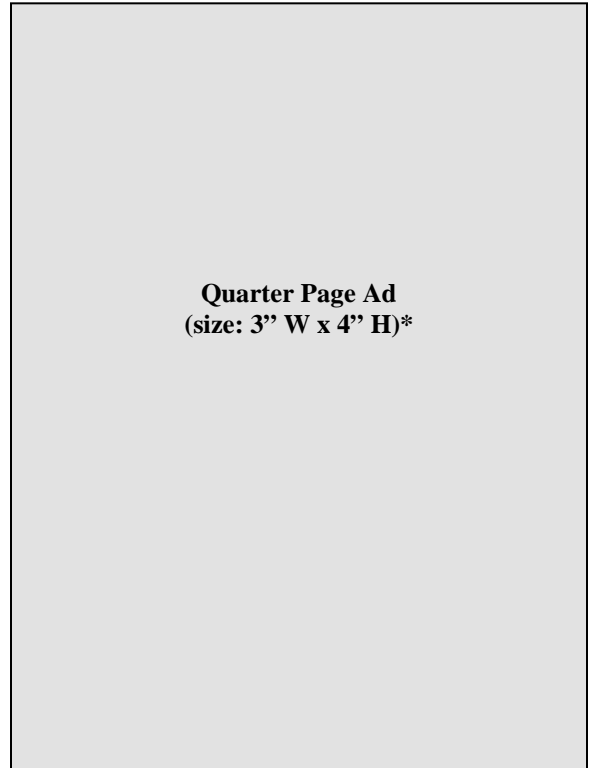
All artwork must be submitted by advertiser by May 15, 2012.

Artwork to be provided on disk or e-mailed must:

- Be in 300 dpi resolution or above
- Be in .jpg or .Eps format
- Follow the size guide as indicated in purchased advertising package



Sixth Page Ad
(size: 2'' W x 4'' H)*



Quarter Page Ad
(size: 3'' W x 4'' H)*

Third Page Ad
(size: 6" W x 2.66" H)*

Half Page Ad
(size: 6" W x 4" H)*

Full Page Ad
(size: 6' W x 8' H)*